Sengled contracts Seaborough with her oneTLed technology as partner for LED retrofit tubes

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Sengled, a leading company of innovative lighting solutions has signed a development and commercialization agreement with Seaborough for the oneTLed technology. Sengled will be the only ODM party to make the Universal T LED products (LED tubes fully compatible with all magnetic ballasts & all electronic ballasts). With the creation of this Universal TLED product, a new market standard for compatible LED retrofit tubes can be set.

The oneTLed technology will be available in Sengled's own brands, as well as in products for Sengled's ODM customers. Sengled will introduce the new Universal TLED products containing OneTLed technology at the Guangzhou Lightfair, from 9-12 June in Guangzhou, China.

The Universal TLED products, jointly developed by Sengled and Seaborough, are an integrated combination of hardware and software solutions. One TLed is compatible with all types of ballasts and is very cost effective. This Universal TLED tube finally allows for safe, inexpensive and energy saving retrofitting for any TL socket or ballast.

With an estimated 12 billion sockets worldwide, sustainable and energy-efficient LED tubes will accelerate energy saving by consuming 50% less electricity. If all fluorescent light tubes were replaced by LED tubes, over 100 medium-sized power plants could be shut down. Furthermore, Sengled Universal TLED does not contain mercury or any other toxic chemicals and is therefore environmentally friendly. With an extended average lifetime of more than 8 years, Sengled Universal TLED will also significantly reduce total cost of ownership and in addition, reduce waste streams.

Johnson Shen, CEO of Sengled: "We're glad to cooperate with Seaborough and with their oneTLed technology we have jointly developed the Universal TLED products, which are fully compatible with all magnetic ballasts and all electronic ballasts. With these Universal TLED products, we provide the solution for the compatibility issue the whole industry has faced in the past and also provide easier replacement for the end users."

Marcel Verhoeven, CCO at Seaborough continues: "For Seaborough, Sengled was the ideal partner to move forward with OneTLED. It was Sengled's combination of production capacity, a large ODM-customer base and their development capabilities that made Sengled our first choice as preferred partner. We are very happy that Sengled's response was equally positive from the moment we approached them."

Martijn van Rheenen, CEO of Seaborough's owner Momentum Capital is very pleased: "The signing of this agreement is an important step in changing the lighting industry for the better. With Sengled as a partner in implementing Seaborough's oneTLed technology, we're capable of significantly reducing the global use of electricity as well as waste streams at a time of growing global demand for energy."

Borderplate

About Sengled

Sengled is a leading provider of innovative lighting solutions based in Shanghai. The company has branches in several European countries and the USA, Canada, Australia, owning approximately 500 worldwide patents. Sengled specialises in the manufacture of LED products for business and private customers worldwide and offers high quality as well as energy-efficient alternatives for conventional light bulbs. Sengled's LED solutions are the lighting solutions for the 21st century: they facilitate a new perception of lighting and guide the way into an energy-saving and cost-efficient world of luminosity. The company works according to the maxim of developing innovative products that have no unnecessary

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environmental impact during the manufacturing process. At the same time, its products feature long product life cycles, firstclass light output and high efficiency.

www.sengled.com

About Seaborough

Seaborough is an R&D company with a strong in-house IP department and a business unit that markets LED solutions. Seaborough invents, develops and commercializes ground-breaking innovations for the lighting industry. The company has a deep understanding of the current industry environment and possesses the drive, skills and expertise to address these challenges. Seaborough aims to invent, develop and market proprietary lighting technologies through patenting and licensing. It is committed to achieve a real and sustainable positive impact on the broader community by ensuring that its products help to reduce the impact on the environment. Seaborough employs leading LED experts and researchers. It has its own research facilities and develops solutions in its own laboratory. The company is backed by investors who share its vision and goals and who are committed for the long-term. Seaborough is a 100% participation of Momentum Capital.

www.seaborough.com http://momentumcapital.co.uk/